

Yamanashi Media Arts Award – Call for Entry (Guidelines)

1. About the Event

With the aim of realizing a prosperous regional society through the promotion of culture and arts, Yamanashi Prefecture will launch a new public exhibition in 2021, the Yamanashi Media Arts Award.

The purpose of the exhibition is to create opportunities for artists and expressionists, who possess high levels of expression, imagination, and advanced digital technology skills, to further develop and get discovered. To deliver an uplifting message as we overcome the ongoing global pandemic, the overarching theme of the exhibition will be “Living.”

Deeply rooted in the natural environment and climate of Yamanashi, works should aim to question the position of technology and how it should be used, while looking ahead to global environmental protection and future-oriented regional design. We are looking forward to receiving submissions that demonstrate digital skills and flexible creativity.

By holding this event, we hope our prefecture will become a focal point for culture and media arts that will foster communications of various types of expressions and activities both domestically and internationally. Furthermore, we hope it will help artists and expressionists to grow, while fostering the network between them in addition to businesses and universities. Through collaborations in other artistic fields, we also hope to generate new value and technologies.

2. Eligible Works

(1) Eligible Works

Any genre is acceptable as long as the works represent an original digital expression, and can be viewed, carried out, operated, and/or recorded on the web. We hope to receive submissions from many applicants, including works that make full use of advanced media technology, works coming from a critical perspective on technology, works that are difficult to evaluate by conventional standards, as well as any new forms of expression that have the potential to be revered as works of art in the future.

(Example: Video works (including short movies), animations, music videos, graphics, installations, interactive art, slideshows, motion graphics, video games, apps for smartphones/tablets, digital gadgets, performances, web designs, etc.

(2) Submission Rules

- It is possible for a single applicant to submit multiple works, but applicants will not be eligible for more than one award.
- Works that have already been submitted or awarded in other competitions are also eligible for submission (excluding those that have already been awarded by this particular contest).
- Applicants must hold the copyright to the works they submit.
- Please make sure to read the “Special Information” section.

3. Entry Guidelines

(1) Entry Period

Jul. 30th, 2021 – Oct. 31st, 2021 (Must be submitted by 5pm Japan Standard Time)

(2) Entry Requirements

All applicants (regardless of gender, age, nationality, individual or group (including all members), professional or amateur) must meet the requirements listed in these Guidelines.

We ask that minors please apply with the consent of a parent or guardian.

4. How to Enter

- (1) Upload submissions to any of the following: a video streaming service, image posting/sharing site, personal website, etc.
- (2) Fill in the necessary sections of the Entry Form on the Yamanashi Media Arts Award website, including the URL that directs to the submitted work.

■ Yamanashi Media Arts Award (Website)

URL: <https://y-artaward.jp>

《IMPORTANT》

- URLs should direct to submissions that can be viewed without downloading.
- For submissions that are set to private, please include the information required to view or access the data (passwords, etc.).
- Take steps to ensure the data is viewable and/or accessible for screening through March 31st, 2022.
- Any submissions that cannot be viewed shall be deemed incomplete and therefore ineligible for screening.
- When using video streaming services or image posting/sharing sites, the applicant shall be responsible for any fees incurred.
- When using video streaming services or image posting/sharing sites, follow the sites' Terms of Use before submitting work.

5. Screening

(1) Screening Process

- ① Preliminary Screening: Judges of the Preliminary Screening will select nominees of the Award-Winning Works and the works selected to be exhibited at the Yamanashi Media Arts Award exhibition (hereinafter referred to as "Selected Works").
- ② Final Screening: Judges of the Final Screening will decide the winners of the Yamanashi Media Arts Award and Selected Works.

(2) Judges

<Preliminary Screening>

ISAKA Kenichiro · · · University of Yamanashi Graduate School (Professor),
Artist

TADA Aketoshi · · · LEI THREE Inc. (Representative Director), Artist,
Yamanashi PR Ambassador

TSUNODA Jun · · · Painter, Art Director

HIRAMOTO Souichiro · · · SORAPURA Pictures LLC (Representative
Director), Video Director

Raizun · · · Video Director, Game Director

SHINTARO Wada · · · Graduate School of Film and New Media, Tokyo
University of the Arts (Assistant Professor), Media
Director

<Final Screening>

AOYAGI Masanori · · · Yamanashi Prefectural Museum of Art (Director),
Tama Art University (Chairman of Board of Directors),
Former Commissioner of the Agency for Cultural
Affairs

SEKIGUCHI Atsuhito · · · Art Writer, Aichi Prefectural University of the
Arts (Professor), Art Museum (Director)

ISAKA Kenichiro · · · University of Yamanashi Graduate School (Professor),
Artist

YABUMAE Tomoko · · · Museum of Contemporary Art Tokyo (Curator)

HASEGAWA Ai · · · Artist, Designer

ShiShi YAMAZAKI · · · Artist

(3) Screening Criteria

- Does its use of media/technology demonstrate a high level of creativity and/or fresh expressions?
- Does it feel as though it was making an attempt to try something new?
- Does it contain a message or critique concerning technology?
- Does it exceed the existing genres/fields, and suggest something bold for the future through its art?
- Does it offer any surprises and/or discoveries through its unique ideas and/or innovations?

6 . Awards

Winners of the “Grand Prize,” “Excellence Award” and “New Face Award” will each be awarded with certificates and corresponding prizes.

- Y-GOLD (Grand Prize): Certificate, 500,000 Japanese Yen (One Winner)

- Y-SILVER (Excellence Award): Certificate, 200,000 Japanese Yen (Two Winners)
- Y-BRONZE (New Face Award): Certificate, 100,000 Japanese Yen (Two Winners)
- ※ “New Face Award” Eligibility: Young artists (40 y/o or younger) who are Yamanashi natives/residents, or those who live, study or work in Yamanashi.

7. Announcement of the Winners

Late December, 2021 (To Be Determined, TBD)

■ Yamanashi Media Arts Award (Website)

URL: <https://y-artaward.jp>

(Details regarding the exact date/time of the announcement will be posted on this website at a later date.)

8. Awards Ceremony

(1) Date/Time: Early February 2022 (TBD)

(2) Place: (TBD at a later date)

9. Exhibition (including Award-Winning Works and Selected Works)

(1) Exhibition Period: Early February 2022 (TBD)

(2) Exhibition Venue: Yamanashi Prefectural Museum of Art (Prefectural Gallery)

(3) Exhibited Works

- Award-Winning Works and Selected Works
- The way in which the works are displayed shall be decided after consulting with the owners of the Award-Winning Works and Selected Works.
- In principle, equipment used to display the works at the exhibition shall be prepared by the Administrative Office. However, special equipment that cannot be provided by the Administrative Office must be prepared by the applicant.

1 0 . Special Information

(1) Regarding Submission of Works

- Although it is possible for a single applicant to submit multiple works, applicants will not be eligible for more than one award.
- Works that have already been submitted in other competitions are eligible for submission, but this excludes those that have already been awarded by this particular contest.
- Incomplete applications will not be accepted.
- Submissions that fall under any of the following will be deemed ineligible for entry:
 - ① Goes against public order and morals, appeals to a specific political or religious belief, or connects with a personal business or that of a third party
 - ② Infringes on a third party's copyrights, trademark rights, portrait rights, privacy rights, etc.
 - ③ Violates the terms of use or laws and regulations of the video streaming service or image posting/sharing site used to submit the work
- We ask that minors please apply with the consent of a parent or guardian. We will assume that the minors who apply have obtained the necessary consent from a parent/guardian.
- All costs incurred during the entry process are the responsibility of the applicant.
- Depending on the screening process, additional materials may be required.

(2) Regarding the Works

- Works must be either created or photographed by the applicant.
- There are no specific requirements regarding photography equipment. Applicants may use equipment of their preference.
- Music used in works must be either "original music" or "copyright free music." If any copyright issues with music are found, the applicant will be disqualified.
- Applicants will not be notified upon submitting work.
- In the case of any accidental damage to or loss of submitted works (during the sending/screening processes), the organizer shall not hold responsibility.

- There may be cases where submitted works/materials need to be duplicated within the scope of the screening process.
- The copyright of submitted works shall remain with the applicant. However, the organizer may duplicate, screen, publicly transmit (broadcast), automatically publicly transmit (on this website), and/or exhibit the Award-Winning Works and Selected Works without compensation, for the purpose of announcing the screening results, exhibitions, or for the purpose of PR, seeking entries, reports, business introductions or other related projects of the Yamanashi Media Arts Award. In the aforementioned cases, the organizer may need to enlarge or reduce the size of the work, change the file format, trim, or otherwise modify the works for layout reasons.
- Works displayed/introduced at the exhibition may be photographed/recorded to use for the purpose of PR and/or other related projects of the Yamanashi Media Arts Award.
- Works (including titles) that violate laws, regulations, public order, or morals cannot be exhibited or made public.
- The organizer reserves the right to revoke the award title if any of the following applies to the Award-Winning Works (in which case, the certificate and corresponding prize will also be revoked):
 - ① A third party claims infringement of rights and/or compensation for damages
 - ② Applicant is found to have submitted false information in the Entry Form
 - ③ Applicant is found in violation of the Entry Requirements
 - ④ Applicant is found to have cheated
 - ⑤ Applicant is found in violation of the terms of use or laws and regulations of the video streaming service or image posting/sharing site they used to submit the work
- In accordance with award revocations as described in the previous section, the Yamanashi Media Arts Award Office shall hold no responsibility in the case of any damages or losses incurred by the winners.
- Inquiries regarding the screening process and/or the results will not be accepted.

(3) Copyright

- Applicants must hold the copyright to the works they submit.
- In the case of any arts, motion pictures, photographs, music, etc., that appear in the work, permission must be obtained from the respective copyright holder(s) before submitting the work.
- Please do not quote or use any content until the necessary copyright permissions have been obtained, as described in the previous section.
- Permission must be obtained from joint creator(s), if applicable.
- Owners of the Award-Winning Works and Selected Works may be asked for permission regarding PR and exhibition of the works without compensation.

(4) Portrait Rights

- Claims of infringement of rights and/or compensation for damages as a result of a third party must be handled by the applicant, and the organizer shall not hold responsibility.
- Works that feature other people require prior consent for the relevant portrait rights.

(5) Handling of Personal Information

The Yamanashi Media Arts Award Office shall take the reasonable security measures in order to prevent leaks, diversion, and/or falsification of personal information by adhering to the following guidelines:

① Use of Personal Information

Personal information submitted by the applicant shall only be used when required, in accordance with the following guidelines (If personal information is required for a purpose not included in the list below, consent will be requested of the applicant prior to use):

- Announcement of the screening results
- Contact regarding inquiries about the works submitted
- Contact regarding displaying the works in Yamanashi Media Arts Award-related projects
- Statistical analysis for improvement of the Yamanashi Media Arts Award

- Information provision when seeking entries to the Yamanashi Media Arts Award and related events (If such disclosure is unacceptable to the applicant, cancellation is possible upon request)
- Public announcement of the winners (Award-Winning Works and Selected Works) to the media and on this website (the title of the works, winner's name, etc. Each winner will be directly contacted to confirm before making the announcement public)

② Disclosure to a Third Party

Personal information shall not be disclosed to a third party without prior consent of the applicant, except in the following cases:

- Owner agrees to the use of personal information
- When it is necessary to disclose personal information, within the scope of the purposes made clear to the owner of the personal information, to an affiliated company or business partner that has concluded a nondisclosure agreement with the Yamanashi Media Arts Award
- When personal information has been processed into statistical data to such a state that individuals cannot be identified
- When compliance is required to meet requests from legal authorities under existing laws and ordinances

As described in the aforementioned guidelines, every effort to ensure security shall be taken during the collection of personal information for the Yamanashi Media Arts Award. However, all applicants must understand the risks associated with online communications before submitting work. Except in case of fault, the Yamanashi Media Arts Award Office cannot assume responsibility for the leakage of personal information due to illegal activity such as unauthorized access by a third party.

(6) Additional Provisions

- Applicants must read, understand, and accept the information outlined in these Entry Guidelines before submitting work.
- Upon completing the entry process, it shall be deemed that consent from the applicant and/or relevant creators has been obtained.
- These Guidelines are subject to revision and/or changes without prior notice in order to ensure the proper operation of the contest.

In the case of any changes, notifications will be posted to this website.

- The organizer reserves the right to make the final decision regarding any matters not specified in these Entry Guidelines.

1 1 . Organizer: Yamanashi Prefecture

1 2 . Contact Us (Inquiries)

- Address: 1-6-1 Marunouchi, Kofu, Yamanashi (Postal Code: 400-8501)
Yamanashi Prefectural Office (Culture and Tourism Department, Cultural Promotion and Cultural Property Division)
Tel: 055-223-1790
Email: y-artaward@pref.yamanashi.lg.jp

- Yamanashi Media Arts Award (Website)
URL: <https://y-artaward.jp>